



AN ENTREPRENEURIAL EXPERIENCE FOR HBCU STUDENTS

BUSINESS DEVELOPMENT • EXPERT MENTORSHIP • PROFESSIONAL CONNECTIONS

MENTORSHIP GUIDELINES

WE KNOW THE BEST WAY TO TRANSFORM STUDENTS INTO PROFESSIONALS IS TO CONNECT STUDENTS WITH BUSINESS AND COMMUNITY LEADERS. BY SERVING AS A MENTOR, YOUR FEEDBACK AND GUIDANCE WILL HELP OUR STUDENTS EXCEL.

THE BIZTECH CHALLENGE PROVIDES A PLATFORM FOR STUDENTS TO LEARN, DEVELOP AND APPLY TECHNICAL ACUMEN AND BUSINESS SKILLS. IT'S AN OPPORTUNITY FOR INDIVIDUALS TO FURTHER ENHANCE THEIR TEAM BUILDING SKILLS, EXPLORE HOW TO USE ANALYTICAL SKILLS AND APPLY BUSINESS KNOWLEDGE IN A STIMULATING AND COMPETITIVE ENVIRONMENT.

MENTORS MUST ALLOW THE TEAMS TO MAKE THEIR OWN DECISIONS WITH REGARDS TO THE COMPETITION AND SHOULD ONLY PROVIDE SUPPORT AND GUIDANCE WHERE REQUIRED OR NEEDED BY THE TEAM.

THERE IS A TIME COMMITMENT TO BEING A BIZTECH MENTOR. AT A MINIMUM, MENTORS MUST BE ABLE TO ATTEND THE MENTOR INFORMATIONAL SESSION (OR LISTEN TO THE RECORDING) AND THEY MUST BE ABLE TO MEET AT LEAST TWICE WITH THEIR TEAM. THESE MEETINGS CAN BE HELD VIRTUALLY OR IN-PERSON DEPENDING ON YOUR SCHEDULE AND COMFORT LEVEL WITH IN-PERSON MEETINGS.

MENTORS SHOULD FOLLOW THESE GUIDELINES

- ★ MOTIVATE, SUPPORT, AND ADVISE THE TEAMS, BUT MUST NOT PRUDGE THE WORK.
- ★ UTILIZE YOUR EXPERIENCE IN BUSINESS, FINANCE OR MARKETING TO HELP THE TEAM DEVELOP THE BUSINESS MODEL
- ★ CAN ASSIST WITH CONNECTING TEAMS TO INDUSTRY EXPERTS AND BUSINESS LEADERS.
- ★ CAN PROVIDE TEAM WITH PRESENTATION TIPS AND TECHNIQUES.
- ★ CAN NOT COMMUNICATE WITH THE TEAMS DURING THE PITCH COMPETITION.

OUR PROGRAM DEPENDS ON OUR COLLABORATIONS WITH BUSINESSES AND BUSINESS PROFESSIONALS. IF YOU ARE INTERESTED IN SHARING YOUR TIME, TALENT, AND SKILLS WITH OUR STUDENTS, PLEASE EMAIL BIZTECH@NEXUSLA.ORG AND WE WILL CONTACT YOU TO EXPLORE MENTORING OPPORTUNITIES.

QUESTIONS? VISIT BIZTECHCHALLENGE.COM